

Community Food and Nutrition Program
FY 2005 Discretionary Grant Award
Nationwide Initiative

Grantee: The American Dietetic Association Foundation
120 South Riverside Plaza, Suite 2000
Chicago, IL 60606

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Organization Description:

The American Dietetic Association Foundation (ADAF), established in 1966, is the only charitable organization devoted exclusively to promoting good nutrition. ADAF enjoys the unique position as the philanthropic organization dedicated the 66,000 plus members of the American Dietetic Association – the largest organization of food and nutrition professionals – and their 35 million patients and clients. ADAF's goal is to promote a healthy today and tomorrow for our children. Their "Healthy Weight for Kids" initiative, launched in October 2001, supports public education projects and programs that address the national health concern of obesity among our children and youth.

Target Population:

The target population for this initiative is a cohort of grantees of the Office of Community Services Community Food and Nutrition Program (CFNP). Grantees with targeted programming with an emphasis on childhood and youth obesity from fiscal year 2005, and fiscal year 2004 grantees with no-cost extensions beyond October 1, 2005 will be the target population.

Grant Proposal:

ADAF proposes to systematically examine the work of CFNP grantees with projects focusing on childhood and youth obesity. The three primary objectives of this body of research are: (1) to describe the general program characteristics using the data submitted in project proposals funded; (2) to describe program characteristics using data derived from a surveillance tool that collects data on grantee programming and impacts; (3) to aggregate programs by target population to examine model approaches by age range of direct beneficiaries; and (4) to examine relationships between programmatic characteristics, successes, and barriers to implementation.

